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Latest business news from Keele University

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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, [business.gateway@keele.ac.uk](mailto:business.gateway@keele.ac.uk) or visit [keele.ac.uk/business](http://keele.ac.uk/business).

**November 2018****Contents**

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## Keele University goes green(er)

An innovative green energy trial that could help dramatically cut carbon emissions has been given the go-ahead on Keele University campus. [The HyDeploy project](#), which could open the door to a low-carbon hydrogen economy and pave the way to saving six million tonnes of carbon dioxide emissions in the UK every year, has been given the go-ahead by the Health and Safety Executive (HSE).

The HyDeploy project builds on the University's other landmark sustainability projects, such as its work with businesses, academics and graduates to create Europe's first 'at scale' [smart energy network demonstrator](#) – where new energy-efficient technologies can be researched, developed and tested in a real-world environment.

Professor Mark Ormerod, Deputy Vice-Chancellor and Provost at Keele University, said: "Energy and sustainability is a key overarching institutional priority for Keele

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important, highly relevant and prestigious project. HyDeploy will tackle one of the major societal challenges and has the potential to be highly impactful and lead to a significant reduction in carbon emissions.”

[More information on the HyDeploy project can be found on our website.](#)



## Looking for business support?

The [Keele Research & Innovation Support Programme \(KRISP\)](#) is open to small-to-medium sized businesses in the Stoke-on-Trent and Staffordshire area and is designed to support businesses that are thinking about - or are currently in the process of - developing a new product, process or service.

Read how we've supported other local businesses such as [online artisan market portal Peddler](#) and peer-to-peer [social learning communication app SwattUp](#) on our [Success Stories webpage](#).

Think your business could benefit from similar expert support? Visit the [KRISP webpage today](#) for more information or [register your interest via our simple online form](#).

## Want to make your business more sustainable?

If you are interested in reducing your environmental impact or developing new products, processes or services for your business, sign up to the fully-funded sustainability consultancy, as part of the [Smart Energy Network Demonstrator \(SEND\)](#) programme, here at Keele.

The programme offers 12 hours of support from expert innovation, engineering & environmental consultants, provided by our partners [Stopford Energy and Environment](#).

To register your interest and find out more information please email [SEND@stopford.co.uk](mailto:SEND@stopford.co.uk) or call 0151 357 7740.



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The Keele University Science and Innovation Park is one of the largest sites of its kind in the UK.

With high-quality laboratory, office and workshop facilities, the Park provides the perfect accommodation for high-tech companies looking to maximise links between business and academia.

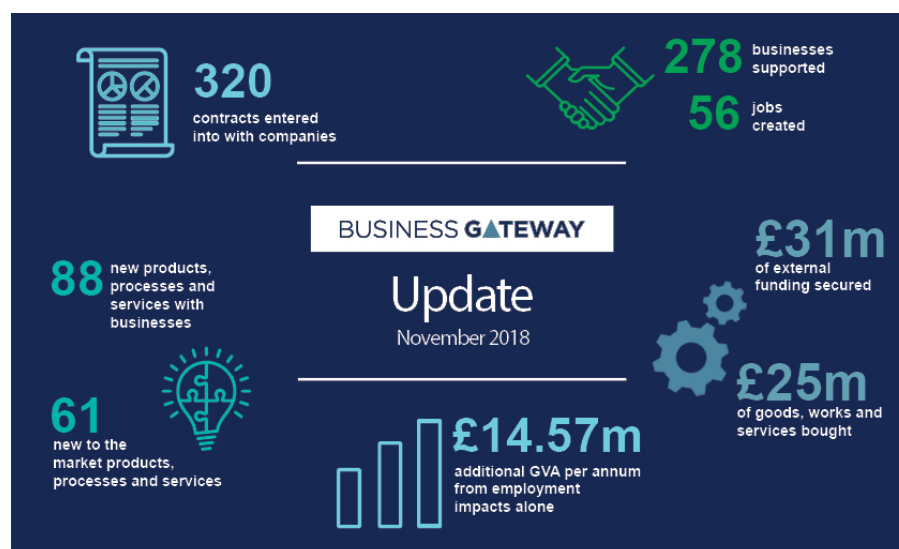


The Park, one of only six strategic sites within The Constellation Partnership region, currently has accommodation opportunities in its Innovation Centre 1 building, ranging from 200 sqf to 612 sqf. Ideal for start-ups, spinouts or larger companies looking for new premises, IC1 offers organisations a prestigious address, flexible accommodation and every convenience right on site, alongside allocated car parking reserved solely for your business.

To find out more about the accommodation options available to your business, please visit [www.kusip.co.uk](http://www.kusip.co.uk), call 01782 734321 or email [kusip@keele.ac.uk](mailto:kusip@keele.ac.uk).

## Business Gateway celebrates its anniversary

This month, the University's 'one-stop-shop' for local businesses celebrates its second anniversary. Launched in November 2016, the [Business Gateway](#) offers a wide range of opportunities for businesses to access the University's professional and academic expertise to support innovation, development and growth.



University Hospitals  
of North Midlands  
NHS

Staffordshire  
County Council

Stoke-on-Trent  
& Staffordshire  
Enterprise Partnership

MIDLANDS  
ENGINE



The Business Gateway delivers significant economic and sustainability outcomes, forming a key part of the [New Keele Deal](#) – the University's £70m plan for investment in innovation-led local growth in association with key local partners.

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**I am building my global business from Keele's Science & Innovation Park.**

**Caroline Brown**  
Managing Director of Caja

**Keele UNIVERSITY**

**WE BUILD THE DIFFERENCE.**

Keele University Science & Innovation Park is one of the largest of its kind in the UK.

[keele.ac.uk/difference](http://keele.ac.uk/difference)

*\*The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

- - Keele Research and Innovation Support Programme (Ref: 32R16P00711);
- - Smart Energy Network Demonstrator (Ref: 32R16P00706);
- - Business Bridge (Ref: 32R16P00713);
- - Mercia Centre for Innovation Leadership (Ref: 32R15P00229).



**European Union**  
European Regional  
Development Fund

*The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.*

*Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.*



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